



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

90 Degrees Agency
Attention: Accounts Payable
324 Adam St. SE
Albuquerque, NM 87108-2837

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
170054-1	11/06/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Jefferson Byrd for Congress	11/1-11/4 order	

Flight Dates	Order #	Alt Order #
11/01/12 - 11/04/12	170054	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/04/12	News 4 Today I 530a-6a	M-F 530a-6a	---TF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 11/02/12 5:42 AM News 4 Today I 530a-6a M-F 530a-6a :30 RAISED \$300.00 NM									
2	11/01/12	11/04/12	News 4 Today II 6a-7a	M-F 6a-7a	---TF--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 11/01/12 6:14 AM News 4 Today II 6a-7a M-F 6a-7a :30 RAISED \$425.00 NM									
3	11/01/12	11/04/12	News 4 @ Midday M-F	M-F 12noon-1p	---TF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 11/01/12 12:23 PM News 4 @ Midday M-F M-F 12noon-1p :30 NORTHERN NEW MEXICAN \$175.00 NM 2 All F 11/02/12 12:56 PM News 4 @ Midday M-F M-F 12noon-1p :30 NORTHERN NEW MEXICAN \$175.00 NM									
4	11/01/12	11/04/12	News 4 @ 5p M-F	M-F 5p-530p	---TF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 11/02/12 5:25 PM News 4 @ 5p M-F M-F 5p-530p :30 RAISED \$600.00 NM									
5	11/01/12	11/04/12	News 4 @ 630p M-F	M-F 630p-7p	---TF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 11/02/12 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 NORTHERN NEW MEXICAN \$500.00 NM									
6	11/01/12	11/04/12	News 4 @ 10p M-F	M-F 10p-1035p	---TF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Albuquerque, NM 87103

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6	11/01/12	11/04/12	News 4 @ 10p M-F	M-F 10p-1035p	---TF--	:30	1	\$800.00	NM
<div><div>Spots: # Ch</div><div>Day Air Date Air Time Description</div><div>Start/End Time Length Ad-ID</div><div>Rate Type</div></div>									
<div><div>1 All</div><div>F 11/02/12 10:21 PM News 4 @ 10p M-F</div><div>M-F 10p-1035p :30 RAISED</div><div>\$800.00 NM</div></div>									
Total Spots							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,975.00
<u>Agency Commission</u>	\$446.25
<u>Net Amount Due</u>	\$2,528.75